



Recruiting

Recruiting of Joey youth members and Joey leaders is a continuous process for all Joey mobs. Initially a list of potential members has to be obtained and those parents or community members that may be willing to be leaders identified.

This list needs to be maintained by the Group Leader and updated regularly. The Group Leader should be supported by District and Regional Leaders.

Potential members can be identified at promotional activities such as:

- Scout Hall Open Days. These can be formal activities such as the Open Day in 2008 for “The Year of The Scout” or informal days when the committee and leaders have activities at the hall for the youth members eg. Construction training. Putting up tents and building bridges attracts attention.
- Community Activities such as parades or festivals when the youth members can participate in uniform and promote the organisation. Assisting other organisations during community events also provides an avenue for promotion. Anzac Day involvement is a good example.
- School visits. The public school curriculum involves learning about community groups in the Human Society and its Environment strand and this is an opportunity to promote scouting in the schools. Cooperation between Group Leader and School Principal is necessary. School newsletters and local papers are good avenues for advertising and promotion.
- Fundraising activities undertaken by the Group.

At any of these activities the easiest way to promote scouting is to have a bookmark/badge/sticker/flyer to give to anyone who shows interest. This material should have a contact phone number for those who are genuinely interested.

Once a Scout Group has established a Joey mob it needs to advertise the existence of the Mob. This can be done by signage on the Hall eg. **Joeys meet Wednesday 5:30 p.m. to 6:30 p.m.**

Regular newsletters and press releases can also be used to promote the mob although the best promotion is being seen in public.

Leader Training

To start a Joey mob the first requirement is to get leaders into training. The Mob cannot be registered without a trained leader and at least one other leader in training. It is preferable to have more than two leaders trained or in training if the number of youth members exceeds ten.

The Group Leader identifies and informally interviews potential leaders before recommending they commence their training. The Group purchases a Leader's Kit from the Region Office. This contains the necessary forms and applications as well as information for the potential leader.

Leaders are generally parents of youth members but leaders can also be interested community members, grandparents or Rovers from the Group or another Group. Venturer Scouts can be youth helpers but not leaders.

The first step for a new leader is to attend an "Introductory Interview" with one of the Region's Training team. Generally the Group Leader accompanies the new leader to the interview. At the Introductory interview a PLA (Personal Leader Advisor) is appointed and this person is the one the trainee leader can contact to answer any queries. The PLA should also check that the trainee is progressing through the courses. Other Regional and District leaders (Training team, development officer) should be introduced to the new leader so that they have a range of support. Suitable training courses are also identified at this interview.

Parent information:

An evening to introduce prospective parents and Joeys to the concept of scouting is the next step. This should consist of a demonstration of activities (generally a run through of a Joey meeting) and written information on scouting in general and the group and mob in particular. These the parents can take away and study at their leisure.